

# NCC Cable System Order

11743902

Order #	62342753	Flight Dates	10/17/16 - 10/30/16	Update Date	09/30/16
Systemcode	2466	Agency	Smart Media	Version	2 Vs. 1
System Name	Spectrum/Iowa-Sauk-Columbia, WI	Advertiser	Glenn Grothman for Congress	Show All Lines	
Market	Madison	Client Code	GR016	Total # of Weeks	2
AE	Alexander Fiske	Product Code	ORDR	Total	\$36.00
Sales Coordinator	Richard Vertoll	Est Code	C18C24	Commission	\$5.40
Office	Washington	Product Name		Net Total	\$30.60
Phone	(301) 951-2620	Credit Status		Total Spots	18
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Aug16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments :	Rev 9/30: Moved debate spots to separate order
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	10	\$2.00	\$20.00	30	
2	AEN	AEN PT	10/24/16	10/30/16	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	
3	CNN	PREZ C19	10/17/16	10/23/16	21:30	23:00		X						-	-	0	\$45.00	\$0.00	30	-1x; Debate
4	FXNC	FXNC PT	10/17/16	10/23/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$2.00	\$12.00	30	
5	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00	X							-	-	1	\$2.00	\$2.00	30	
6	FXNC	PREZ C19	10/17/16	10/23/16	21:30	23:00		X						-	-	0	\$45.00	\$0.00	30	-1x; Debate
Oct 2016			Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total						
SPOTS	18	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	18
AMT	\$36.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$36.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 09/30/16